



Ophthalmology Department PORTSAID UNIVERSITY

In Collaboration With
The Egyptian Ophthalmological Society
" Hot Topics in Ophthalmology "

Nov 21,2024 - Grand Hotel, Port Said

Under patronage of
President of Port Said University
Prof. Ayman Mohamed Ibrahim
Dean of Faculty of Medicine
Prof. Khaled Sabry
Conference President
Prof. Ehab Ghoneim
Conference Coordinator

Dr. Raghda El-Gindy







Main Sponsors Package

| Diamond package | Platinum Package | Golden Package | Silver Package |
|--|---|---------------------------------------|-----------------------------|
| (150,000 L.E) , Includes: | (100,000 L.E) , Includes: | (70,000 LE), Includes: | (50,000 L.E), Includes: |
| Industrial Symposium 20 min | Industrial Symposium 15 min | Industrial Symposium 10 min | Industrial Symposium 5 min |
| Booth Class A+ 2*4 m | Booth Class A+ 2*4 m | Booth Class A 2*3 m | Booth Class A 2*3 m |
| 30 Registration | 20 Registration | 15 Registration | 10 Registration |
| Exclusive : Advertising in program book as spreadsheet | Exclusive : Advertising in program book as Back Cover | Advertising in program book | Advertising in program book |
| Exclusive: Sponsor's logo to Chairpersons & speakers Mails | Logo on Conference Bags | Logo on Conference Bags | Logo on Conference Bags |
| Logo on Conference Bags | Sponsors' Logo on Name Tag | Sponsors' Logo on Name Tag | |
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| Sponsor's Logo on Posters & Banner | | | |

Participation Items

| Package Name | Package No. | Package Description | Packages Required | Price (EGP) |
|-----------------------------------|-------------|---|-------------------|-------------|
| First Announcement Sponsorship | LM01 | Company Logo on the back cover of the first announcement | Main Sponsors | 5,000 |
| Congress Printings Sponsorship | LM02 | Advertising in congress prints including (program & abstract book, banner, flyer, brochures,) | Main Sponsors | 30,000 |
| Program & Abstract Book | LM03 | Cover Page: 4 colors | Main Sponsors | 7,000 |
| ADS | LM04 | Spread Sheet: 4 colors | Main Sponsors | 7,000 |
| | LM05 | Ordinary Page: 4 colors | | 5,000 |
| | LM06 | Ordinary Page: black and white | | 3,000 |
| Name Tags | LM07 | Placing the company logo or the product logo on the name tag | Main Sponsors | 10,000 |
| Conference's Tie | LM08 | Placing the company logo or the product logo on the tie | Main Sponsors | 10,000 |
| Congress CD Sponsorship (*) | <u> </u> | | Any Booth | 5,000 |
| Congress CD Ads. | LM010 | Placing company Ads as a content in the congress CD | Any Booth | 5,000 |
| Sponsorship (*) | | Sponsoring Congress bags (in addition to its cost): Company or product logo printed on the Bags | Any Booth | 20,000 |



Lead Media Advertising & Conference Management

Address : 26 B Khedr El Tony, Nasr City, Cairo, Egypt.

GSM: :+2 01091022622

E-Mail : lead.media@leadmedia-eg.org

Website : www.leadmedia-eg.org

| Congress Bags Ads. | LM012 | Placing company Ads (flyer, brochure, printed material) as a content of the congress bags | Any Booth | 5,000 |
|---|-------|---|--------------------|--------|
| Registration desk logo | LM013 | Placing the company logo or the product logo on the registration desk | Any Booth | 10,000 |
| Certificate Distribution (*) | LM014 | Distributing congress certificate from the company booth | Any Booth | 5,000 |
| Congress CD Distribution (*) | LM015 | Distributing congress CD from the company booth | Any Booth | 5,000 |
| VIP Lounge sponsorship | LM017 | You will be the official Booth Class A sponsor of the VIP lounge for 50 person at the conference for One day | | 10,000 |
| Transportation Sponsorship | LM018 | Placing the company logo or the product logo on the Buses | Booth Class A | 10,000 |
| Registration desk Sponsorship | LM019 | Placing the company Roll Up or Pop In Registration desk | Booth Class A | 20,000 |
| Coffee break sponsorship | LM020 | Placing the company Roll Up or Pop In Coffee Break's Area for one day | | 10,000 |
| Lunch's sponsorship | LM021 | Placing the company Roll Up or Pop In Lunch's Area for one day | Booth Class A | 30,000 |
| Gala Dinner Sponsorship | LM022 | Placing the company Roll Up or Pop In Gala Dinner's Area for 100 Persons | Gala Dinner's Area | |
| Industrial Symposium | LM023 | 60 Min | Booth Class A | 60,000 |
| Meeting room Advertising | LM024 | Advertising in the main hall for One day | Booth Class A | 15,000 |
| Logo on main stage signage & holding screen between presentations | LM025 | In the relevant tier your logo will appear alongside other sponsors in large format on the speaker stage at the chosen conference | Booth Class A | 10,000 |
| Sponsors logo on delegate confirmation emails | LM028 | | Any Booth | 10,000 |
| Welcome reception Sponsorship | LM029 | Providing welcome drink + cookies upon arrival | Any Booth | 10,000 |

Exhibition Spaces Packages

| Package Name | Package No. | Package Description | Price (EGP) |
|---------------|-------------|-------------------------------|-------------|
| Class A Booth | LM024 | 8m2 Special space (2 X 4 m) | 25,000 |
| Class B booth | LM025 | 6m2 Ordinary* space (2 X 3 m) | 20,000 |
| Class C booth | LM026 | 4m2 Ordinary space (2 X 2 m) | 15,000 |

Registration Fees

| Re | egistration Type | Before October ,, 2022 | After October 2022 | On site | Include |
|----|-------------------|---------------------------|-----------------------|----------|---|
| F | Full Registration | 1500 L.E | 1700 L.E | 2000 L.E | 2 Breaks - 2 Lunch Bag - Certificate - Scientific Session |

Accommodation Fees

| Room Categories | Price | Description |
|-----------------|----------|---|
| Single Room | 1300 L.E | Rate are quoted per room per night Based on Bed and Breakfast |
| Double Room | 1500 L.E | Rate are quoted per Room per night Based on Bed and Breakfast |



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